

JAE Receives Emmy® Award for Participation in High Definition-Multimedia Interface (HDMI®) Development

JAE lives up to its slogan: “Technology to Inspire Innovation”

IRVINE, CA – January 15, 2009 –Japan Aviation Electronics (JAE) has announced that the company has received a Technology & Engineering Emmy® from the National Academy of Television Arts & Sciences (NATAS). The award was presented at NATAS’s 60th Annual Technology & Engineering Emmy® Awards held at the International Consumer Electronics Show in Las Vegas, NV on January 6, 2009. JAE shares the award with nine other companies involved in the development of High Definition Multimedia Interface (HDMI®).

JAE played a major role developing the HDMI connector and cable specifications in cooperation with other members of the HDMI consortium. HDMI is now standard in numerous consumer electronics products, including digital TVs, STB,DVD player, Blue Ray disc recorder, personal computers, video game consoles,DSC,DVC, and so on.

Shin Takahashi, President of JAE Electronics, Inc., a wholly owned subsidiary of Japan Aviation Electronics (JAE) stated, "JAE is honored to be acknowledged by NATAS for our contribution to HDMI and the advancement of high-definition television".

HDMI is a compact audio/video interface for transmitting uncompressed digital data and is a digital alternative to consumer analog standards such as RF coaxial cable and VGA. HDMI connects audio/digital sources on a single cable and supports any TV or PC video format, along with up to eight channels of digital audio.

JAE’s HDMI products include DC1 and DC2 Series mini connectors used in portable devices and are compatible with the Type C HDMI mini-connector standard.

Other companies recognized for their contributions in developing HDMI are Hitachi, Intel, Molex, Panasonic, Philips, Silicon Image, Sony, Thomson and Toshiba.

The Technology & Engineering Emmy Awards honor achievements in two areas: Science Engineering & Technology for Broadcast Television, which includes broadcast, cable and satellite distribution; and Broadband and Personal Television, encompassing interactive television, gaming technology, the Internet,

cell phones, private networks, and personal media players. A blue ribbon panel of industry professionals in Television, Broadcast and New Media reviews and recommends technologies and potential awardees. Launched in 1948, the Technology and Engineering Awards honor development and innovation in broadcast technology and recognize companies, organizations and individuals for breakthroughs in technology that have a significant effect on television engineering.

About The National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. For more information, please visit the website at www.emmyonline.tv.

About JAE

Japan Aviation Electronics Industry, Ltd. (JAE) is an international manufacturer and supplier of electronic components and systems. For over four decades, JAE has provided the electronics industry with solutions to complex design requirements. Since its founding, the Company has strived to contribute to society through market-driven, technology-based global business operations under the philosophy: "Technology to Inspire Innovation."

With worldwide and world-class manufacturing certified to ISO 9001 and QS 9000, JAE has made the commitment to meet the global requirements of our customers. In addition to a network of state-of-the-art manufacturing facilities, JAE has technical service offices located around the world, staffed with experts in connector design and application. Innovative design, quality oriented manufacturing, commitment to our customers and sensitivity to the environment assures JAE's leadership position in the 21st century.

* HDMI® is a registered trademark of HDMI Licensing, LLC.